



DAY TRADING ACADEMY

— SUCCESS WEALTH FREEDOM —

Lets Create Your Lifestyle

# Introduction to **DAY TRADING AND THE POSSIBILITY OF OBTAINING FREEDOM**





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**Risk Disclosure:** Futures and forex trading contains substantial risk and is not for every investor. An investor could potentially lose all or more than the initial investment. Risk capital is money that can be lost without jeopardizing ones financial security or life style. Only risk capital should be used for trading and only those with sufficient risk capital should consider trading. Past performance is not necessarily indicative of future results. Performance disclosure.

HYPOTHETICAL PERFORMANCE RESULTS HAVE MANY INHERENT LIMITATIONS, SOME OF WHICH ARE DESCRIBED BELOW. NO REPRESENTATION IS BEING MADE THAT ANY ACCOUNT WILL OR IS LIKELY TO ACHIEVE PROFITS OR LOSSES SIMILAR TO THOSE SHOWN; IN FACT, THERE ARE FREQUENTLY SHARP DIFFERENCES BETWEEN HYPOTHETICAL PERFORMANCE RESULTS AND THE ACTUAL RESULTS SUBSEQUENTLY ACHIEVED BY ANY PARTICULAR TRADING PROGRAM. ONE OF THE LIMITATIONS OF HYPOTHETICAL PERFORMANCE RESULTS IS THAT THEY ARE GENERALLY PREPARED WITH THE BENEFIT OF HINDSIGHT. IN ADDITION, HYPOTHETICAL TRADING DOES NOT INVOLVE FINANCIAL RISK, AND NO HYPOTHETICAL TRADING RECORD CAN COMPLETELY ACCOUNT FOR THE IMPACT OF FINANCIAL RISK OF ACTUAL TRADING. FOR EXAMPLE, THE ABILITY TO WITHSTAND LOSSES OR TO ADHERE TO A PARTICULAR TRADING PROGRAM IN SPITE OF TRADING LOSSES ARE MATERIAL POINTS WHICH CAN ALSO ADVERSELY AFFECT ACTUAL TRADING RESULTS. THERE ARE NUMEROUS OTHER FACTORS RELATED TO THE MARKETS IN GENERAL OR TO THE IMPLEMENTATION OF ANY SPECIFIC TRADING PROGRAM WHICH CANNOT BE FULLY ACCOUNTED FOR IN THE PREPARATION OF HYPOTHETICAL PERFORMANCE RESULTS AND ALL WHICH CAN ADVERSELY AFFECT TRADING RESULTS.



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## Welcome from The Day Trading Academy CEO and Staff!

My name is Marcello Arrambide, CEO and founder of The Day Trading Academy (DTA), and I would like to thank you for downloading this introductory guide to day trading.

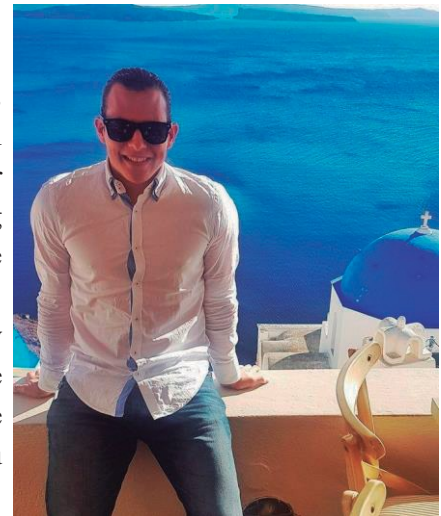
As we are writing this guide, we are in the Galapagos Islands with some of our traders, celebrating a successful month in the markets. We consider our investing community to be family and look forward to welcoming you in and watching you grow as a trader. At The Day Trading Academy, we understand that your time and money are valuable assets and that a day trading education is difficult to find. It is our goal to save you hours of research and help you make a wise investment while learning how to day trade.

This guide has been developed for both the curious new trader, as well as the experienced trader looking for a new strategy. Here you will find our approach to creating a trader and answers to any questions regarding our program. Whether you have just been introduced to the subject, are looking for a new strategy, or want to trade a different market; this guide will show you how to pursue obtaining financial freedom through day trading.

As with any profitable venture, time and effort are required to lay the foundation for success. There is no magic formula. However, that does not mean that you should be intimidated; day trading is not as overwhelming as it may seem. We coach students from all backgrounds and our traders strive to support and develop your trading skills.

Our core values at The Day Trading Academy are ***Success, Wealth, and Freedom***. We recognize that these powerful words represent different things to different people. It is our commitment to assist students and our DTA family in attaining their goals; whatever their interpretation of each core value may be.

Our mantra is “Let's Create Your Lifestyle”. Over the last few years, we have helped our students and members become better traders; moving closer toward and creating the lifestyles they deserve. We hope this guide will serve you well in your introduction to day trading.



*Marcello Arrambide*  
Founder & CEO  
Day Trading Academy



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## 1. Introduction

Before we discuss day trading strategies, we will review what day trading is, different methods of teaching, how to reduce the learning curve before going “live,” and what you should look for in a program based on your individual needs.

Whether you’re looking to improve your current day trading strategy, improve consistency, or decrease dependence on indicators and software, we will demonstrate what sets DTA apart based on our Learn To Day Trade (LTD) Project.

### 1.1 A brief overview of Day Trading

There are two types of people investing in the market; investors and day traders. Investors are in the market for the long haul, often waiting years to make their money. This approach places retirement and savings into the market with the simple premise that the market will go up over time, thus netting a profit to the investor.

Day Traders, however, see their profits daily, as we are in the market for as little as a few hours and rarely hold positions overnight. The principle of day trading is to make money off the fluctuations of the market. Whether it is rising or falling, we capitalize on movement.





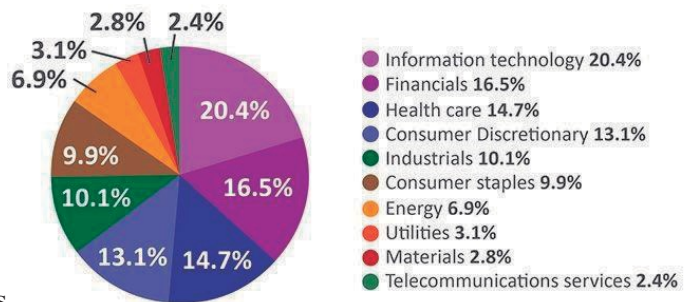
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### ***What is a Futures Market?***

At the Day Trading Academy we trade E-Mini futures, which is an electronic index where people like you and I, can buy and sell small portions of major stock indexes. This can be done from the comfort of your home.



Source: McGraw Hill Financial, S&P 500 Fact Sheet as of September 30, 2015

### **The definition of a futures contract**

“is to buy or sell a specific asset, especially commodities or shares, on a certain date, in the future for a specific price before delivery.” As financial markets evolved from farmers selling commodities they produced as futures contracts (such as grain, produce, and livestock), this principle was then applied to the financial markets. In contrast to traditionally produced goods, futures contracts were created for financial products, such as stock indexes like the S&P 500.

**Indexes** comprise a compilation of stocks grouped together by industry. The S&P 500 stock index is a collection of the 500 largest publicly traded companies in the United States; including Apple, Google, Microsoft, and Exxon. This is a benefit to day traders, as we don't exclusively study one stock but movement in the markets as a whole.



To allow individual traders to participate, the Chicago Mercantile Exchange created the E-mini futures market in 1997. E-mini futures essentially are the “mini” version of the classic large-scale contracts (1/5th the size) and are only traded electronically, (thus the “E” in E-mini).

The E-mini S&P 500 has become the largest single traded market for day traders in the world. Anyone can now participate and all traders have the same advantage in terms of software and connection speed.





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## *The E-mini S&P 500 Is The Market that We Trade*

There is an average of two million contracts traded daily on the S&P 500 E-mini, making it the most traded market in futures. This large volume creates a fluid market that is ideal to learn on, as so many active positions create numerous trade opportunities throughout the day.

Every market has a personality we need to stay in tune with, which is one of the reasons why we don't recommend trading more than one market at a time. We specialize in the E-mini S&P 500 as this is an easy market to adapt too.



In addition to allowing the beginning trader to enter the market with a smaller position, traders are able to stay with the S&P 500 throughout their careers as contract load size can be increased, resulting in larger trades and profits potential.

## **1.2 Basics of Buying and Selling in the Futures Market**

As Day Traders, we are not required to follow the news and continually research a company's fundamentals. We focus on technical analysis and momentum of stock prices to base our trade executions. Technical analysis uses a precise set of indicators, patterns, and movements that allow you to identify potential opportunities in the market. It also allows you to gauge momentum, strength, and potential reversals in real-time. An active position for a day trader will last from a few minutes to a few hours.

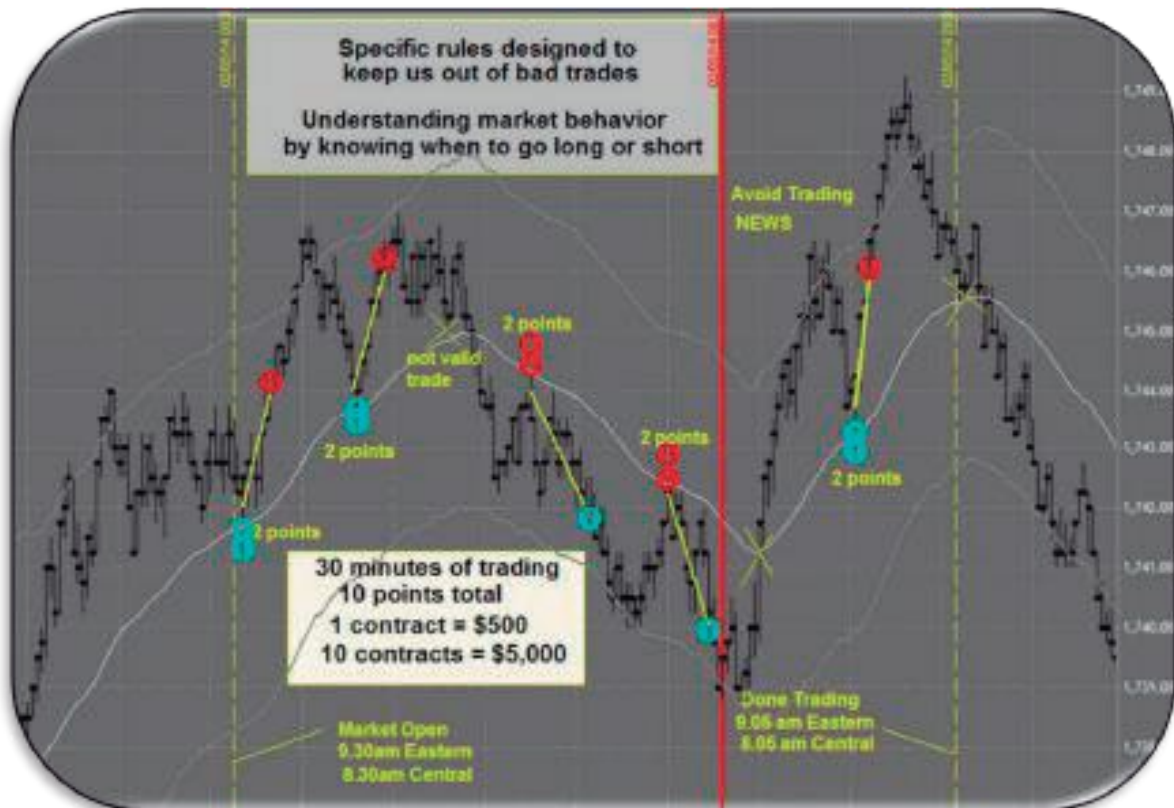
You will hear us use the terms “long” and “short.” To give you a basic definition, when you buy traditional stocks you are placing yourself in a long position; you want to see your holdings increase in value, so you can sell them for a profit. In futures trading we are making an electronic agreement with another party, so when we buy a contract based on a cash value, we would be waiting for an increase in value to make a profit.



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*When we learn to read the market, we can potentially capitalize on all movement: Up & Down*

## ***Day Traders Make Money When the Market Goes Up and When it Goes Down***

One reason that we prefer to trade futures, instead of stocks, is there are no restrictions for shorts. When we short a position, it means we are selling our contracts to another party while we are waiting for a decrease in value to purchase our end of the agreement before the contracts expire.

Another reason we prefer futures over stocks is the return potential. With stocks, \$1 is made for every \$1 that the market moves (when you win). It sounds like a great investment, right? You invest \$1 and, if you made a good decision, you make your money back plus profit. Well, futures have a much higher profit potential than regular stocks, netting up to 10 times more money for the same move in price.





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## 2. Day Trading for Freedom

### 2.1 Why you should start day trading

For some, it is the freedom to spend time with their family; for others, it is not having a boss to report to, or working 12 hours a day doing something they don't enjoy. Trading potentially offers a flexible job and a flexible lifestyle.



- ***Flexibility***

When we say flexible, we not only refer to traveling and the ability to take time off work; it is being able to stay flexible with the fast-changing global world. Remember, you only need an internet connection to day trade. It is one of the reasons we say day trading is a lifestyle, not a profession.

- ***Can Anyone Do It?***

If there's one thing that we have learned about day trading, it's that this is something that anyone can try to do. A college education or an understanding of stocks is not needed to begin and learn how to trade.

Through our training programs, we have helped students and members become better traders. We continue to refine the education process and shorten the learning curve by working with new and experienced traders alike.



*Training and coaching is available for members*



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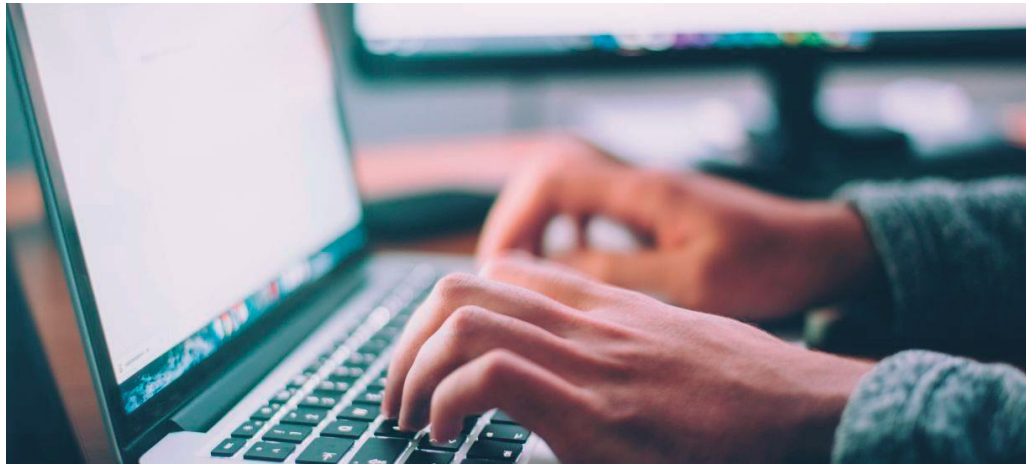
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### 2.2 Day Trading as Supplemental Income

Considerations have to be made when designing your business; startup costs, logistics, training, and in today's fast-moving world, flexibility. The return of investments offered by trading can be extremely rewarding.

*Day Trading one of the Cheapest Businesses That YOU Can Start*

Day trading is exponentially cheaper when compared to starting a conventional business.



**START TODAY!**

#### ***Start Up Costs For Day Trading***

There are two ways to begin day trading: spend thousands of hours back testing ideas until one works consistently or find someone that has already done the research and learn their technique.

The most common mistake is purchasing several different strategies, software programs, and paying for coaching. Together, all of these costs can reach tens of thousands of dollars.

Most day trading companies sell basic packages upwards of \$5,000 (and higher) and charge \$300 a month for coaching, which can easily push your initial investment to over \$10,000.



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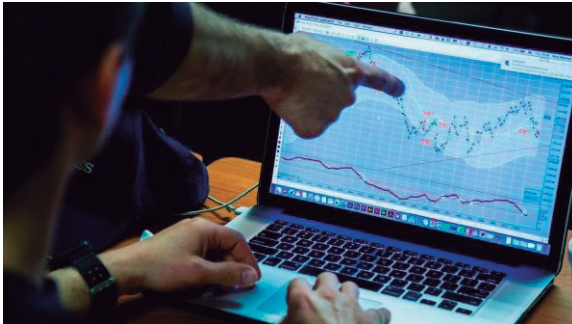
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The industry average to start day trading is roughly between \$5,000 and \$7,000. That figure comprises everything one needs to get started, including opening an account, with no hidden fees or extra costs.

**Here is a breakdown of what to expect:**

<b>1. Day Trading System:</b>	<b>\$1,500 - \$10,000</b>
<b>2. Initial Capital to open a Futures account:</b>	<b>\$500 - \$5,000</b>
<b>3. Ninja Trader Platform(LIVE version)</b>	<b>\$60/month</b>



The exact cost of the day trading system is dependent on the student's prior experience, knowledge, and level of training needed to master the techniques. Training is unpredictable since everyone is unique. More importantly, everyone learns at their own speed and capacity.

## 2.3 What You Need to Begin Day Trading

Beginning to day trade isn't a complicated process. Some say that it takes a lot of money, and others say only a specific type of person can day trade. We say anyone can begin to day trade, as long as you have the right tools to get started.

**The six things you need to get started with day trading**

- Computer/Laptop
- Internet connection
- Charting platform
- Broker
- Trading strategy
- Market to learn on



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- **Charting Platform**

We use software to view and analyze the market. If you are using the wrong trading platform, order submission, or trade management system, learning to trade can be a time-consuming and error prone process. While trading futures, the main players are going to be NinjaTrader.



Since 2003, Ninja Trader has pioneered easy to use, yet powerful order entry and trade management functionality to overcome the limitations of other trading platforms. With the versatility provided by this platform, we use NinjaTrader to better achieve our trading goals.

Our team is technically familiar with NinjaTrader and provides basic client assistance. The NinjaTrader team,

however, is deeply versed in all aspects of platform operation and can be easily accessed through email or their support forum. In addition, NinjaTrader provides daily educational webinars and a complete context sensitive online user's manual and numerous product videos to minimize your platform learning curve.

***The most important things about choosing charting software are the following:***

- ✓ Reliability
- ✓ Easy to use
- ✓ Price
- ✓ Real-time data







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Regardless of what markets you trade in, what style of trader you are, or whether you require real-time or end of day analytics; ensure your trading platform provides the tools to analyze the markets and your trading ideas in a flexible, customizable, and user-friendly manner.

- **Broker**

If you wanted to write a check, you would need to be associated with a bank that has your checking account. In order to trade the markets, a brokerage account is needed to transfer money to the contracts that are being purchased. Generally, brokerage accounts for the futures market need to be funded with a minimum of \$500 to \$5,000. When trading futures, options, or forex stocks, there is no reason to use one of the big name brokerages, as there are specialized brokers specifically designed for retail day traders, (you), with low costs.

These brokers give futures traders good pricing per transaction and excellent support on software platforms used to trade the futures markets. Generally, the more trades that are executed, the cheaper the commissions will be.

We have a list of brokers that provide services to members in the training program. Whether you choose to enroll in our program or not, it is important to us that you succeed. We are more than happy to share our recommended broker list with you. Feel free to contact us via phone or email at <http://thedaytradingacademy.com/contact>.

- **A Trading Strategy**

Day Trading is one of the most prolific businesses in the world. Numerous companies sell day trading software and training. For a beginner, your options are to create a strategy from scratch, or find one that is already proven to work consistently.

Creating a strategy is no easy task. It requires hours of back testing and research to find the right combination of probabilities, movements, and indicators.

Finding a strategy that works reliably can also be quite difficult. With all the information on the Internet, it's difficult to decipher what works and what doesn't. Only choose a strategy that makes sense and carefully consider whether the company is trying to sell you software or indicators.







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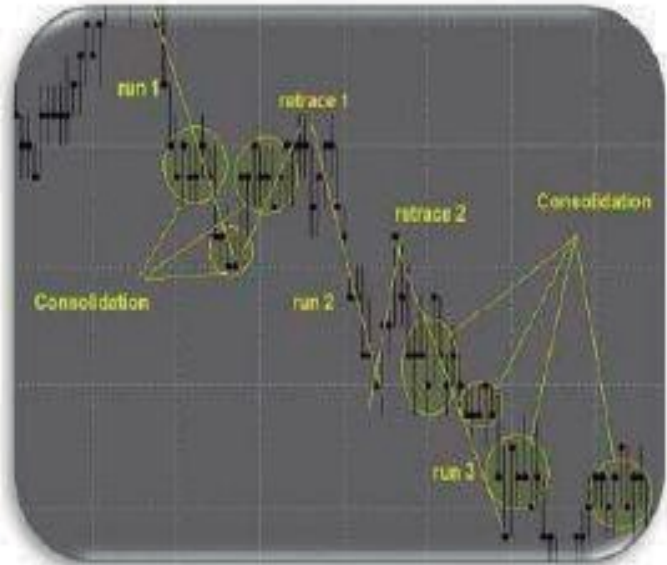
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- **Reading the Market**

By keeping a simple chart, we are able to quickly assess how the market is moving and look for potential opportunities. Our strategy uses a few indicators that help with volatility and momentum, but our main objective is to understand the market environment and adapt to the changes by reading live price.

To increase the chances of success in this business, traders need to truly understand how the market works based on price action, not indicators or software. By learning price action, and a trading strategy. This knowledge can serve you for years to come, as you don't have to worry about what happens if an indicator no longer 'works' or if the company that trained you goes out of business.



*Learn to read price and movement instead of indicators*

### ***An Easy Market To Learn: Meet the S&P 500 (ES)***

You don't want to start day trading by getting yourself into something that you can't handle. Whether you decide to trade stocks, or even futures, make sure to choose a market that is well suited to your individual needs.



*Support and Resistance areas help identify potential market pivot points based on price action*



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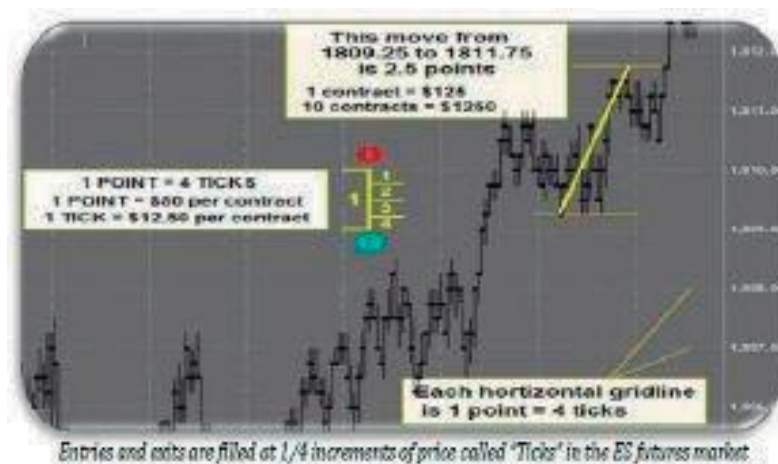
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The ES is one of the most popular futures contracts in the world today. A combination of great volume and fluid movement has made it one of the cornerstone markets for day traders. The E-mini S&P 500 is one of the most appealing markets to trade, because there are so many people trading throughout the day. This provides significantly more liquidity than other markets.

### We choose the ES for the following reasons:

- ✓ Great volume
- ✓ Easy to learn on
- ✓ Minimal erratic movement
- ✓ Great for beginners/experts



The ES has 4 ticks to every point and is worth \$12.50 per tick, (or \$50 per point). If you buy a contract at \$800 and sell it at \$800.50, our profit will be \$25 (2 ticks at \$12.50 each). Likewise, if you buy a contract at \$800 and sell it at \$801, a one-point difference, your profit is \$50.

### *The key to make money with day trading is consistency.*

For a hypothetical example, if we can consistently make 2 points a day, on average, that equals \$100 per day, on average. If we then increase our contracts to 10, for example, that turns the same trade into \$1,000 per day, on average. The E-mini S&P will allow hundreds of contracts to be traded at one time. If you can gain the ability to be consistent, then this market can be scaled to whatever level suits your risk parameters.



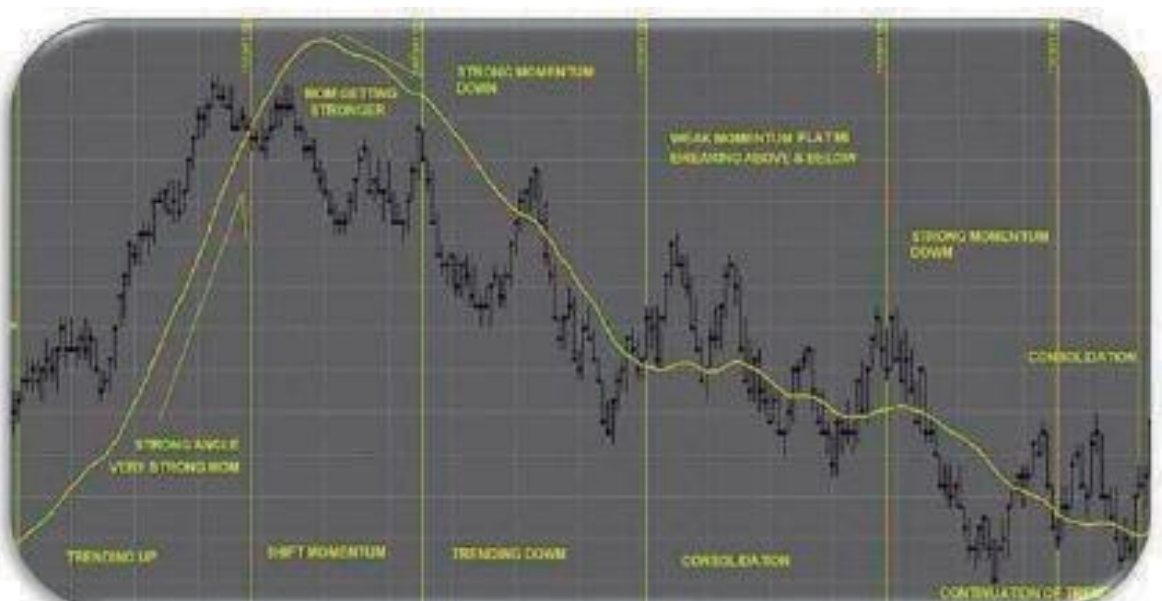
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### 2.4 The Secret to Trading

The secret to day trading is finding consistency, one way this is done is by reading the market the way it presents itself rather than the way you hope to see it. By learning to read momentum, price action, and market theories; we set new traders up with techniques for market analysis.



*Beginner and advanced market analysis is taught in the curriculum to develop your trading aptitude*

Indicators are tools, not the answer to success. Success lies in sound judgment when trading and knowledge of why the market moves the way it does. This understanding can keep you in good trades, reaching your profit targets, and can keep you out of bad trades that appear enticing.

#### ***What Kind of Trader Are You?***

It's important to understand to start with something that is in your comfort zone. If you don't, you're spending money on random training for no reason. Students are encouraged to trade within a structure, rather than a rigid set of rules. After realizing what market and strategy is best for you, it's time to decide what kind of trader you are.



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Some traders want to be in the market the least amount of time possible while others prefer longer-term positions. Once you learn how to read the market and understand how it works, you will be able to refine your strategy and apply that to any market that you want.



A day trading coach will help you discover what kind of trader you are based on your actions in the market. The Day Trading Academy also provides feedback and reinforcement on your trades through video analysis of all your charts. This approach helps identify and strengthen weaknesses.

### ***What Kind of Traders Are We?***

The picture below shows a few of the traders that have risen through the ranks. Some are part of the original group of students to convince Marcello to begin to teach again, and they have remained with the Day Trading Academy to assist with coaching and advanced trade concepts, helping develop the next generation of traders.





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*Ruben, Jim, James, Marcello, Raoul, Lana and Nikolai*

*Traders together at the MTU in Tampa, Florida*

### **For Example:**

**Nikolai**, aka Hitman, is a very aggressive trader and likes to capitalize on quick market fluctuations. His style is adaptive to the changes in buying and selling pressure and he decides how aggressive he will be based on how well the market moving. Nikolai loves to run our live and review classes to teach others the techniques he uses for analysis.

**Jim**, aka Superman, is more of a scalper and loves to trade all day. He watches the markets 9.30am to 4.00 pm (New York time). For Jim, the idea is to see how well he is able to handle himself in the market the entire day, often amassing over twenty points. He is a rules-based trader and many of his concepts and ideas have been incorporated into The Day Trading Academy's strategy.

**Lana** is our first female trader and she is a congressive trader. She trades the first 2-2.5 hours of the session, focusing primarily on market expectation and taking advantage of compelling setups. Patience, discipline and anticipation are her top priorities when making decisions in the market.





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You can decide how much time you want to spend trading, or more importantly, how much time you want away from the market.



To learn more about our training packages for new students and Military Training opportunities from one of our traders feel free to contact us via phone at +1-800-645-6349 (USA) or via email at <http://thedaytradingacademy.com/contact>

## 3. A Look Into The Day Trading Academy

There are a lot of programs and software out there. Take what we offer in the following pages and compare it to other programs; use it to evaluate the trading packages you are interested in. Whether or not you choose the DTA, we want to give your insight into what mentoring methods and trading techniques we use for our students.

### 3.1 The Learn to Day Trade Project: Humble Beginnings

The Learning How to Day trade (LTD) project was a unique venture we launched several years ago while helping traders. We began to ask the question; what does it take to be a day trader?



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Our intensive curriculum takes traders from point A to point B; teaching someone that knows nothing about Day Trading and giving them all of our combined knowledge and tips. Day trading is a community and our traders are helping to take advanced/pro traders to the next level as well.

We expanded our LTD Project with our new day trading center in Colombia. We began with three interns from the prestigious EAFIT University and trained them.

The first trader was ready to go live after 3 weeks  
The second trader was trading live after 4 weeks  
The last intern was trading live after 2.5 months.  
Prior to that, the fastest we had seen anyone go live was 6 weeks, followed by 8 weeks.



## 3.2 Day Trading Academy Approach To Profitability

It isn't about making a million dollars every day. The goal is be able to make money consistently over time. It is learning how to focus on the actual movement of the market. We try to put this into perspective for new traders who are excited about trying to make money.

*It's more important to not to lose money than it is to make money*

Traders shouldn't focus solely on Risk vs Reward; what traders should concentrate on is developing sound decision-making abilities. By focusing and understanding how the market works, instead of indicators and rules, we develop trades that add to our bottom line.

I'm sure you've heard the catch phrase, "It's easier to destroy something than it is to create it". The same concept applies to the market: it's much easier to lose money than it is to make it. That is why we focus on not losing our earned profits first by making better decisions.





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### 3.3 DTA's Strategy and Trading System

*Your focus should be learning how to read and understand the market!*

Learning to understand how the market works is challenging. It becomes even harder when traders are using day trading software and rules-based systems that aren't able to adapt to low & high-volume situations.



Some companies try to sell their day trading indicators as “proprietary indicators”. In some cases those very indicators can be found online at no cost.



Indicators aren't a magic solution to winning trades; it is about reading and understanding the market. Anyone can take indicators and make them look fancy with bright colors to show winning results using revamped indicators that have been around for years. Don't believe the hype of the industry. They are designed to appear to be the answer to your problems.

In this business, you need to understand how the market works based on price action and not indicators or software. By learning price action combined with a trading strategy, you won't need any one company, indicators, or software to tell you when to take trades.

This knowledge will serve you for years to come, as you don't have to worry about what happens if an indicator doesn't 'work' anymore. Could you imagine if the company you invested in went out of business and you couldn't access your software or indicators?

If the indicators you were sold were no longer available, you may be forced to figure out a temporary solution, or worse: you could have to stop trading. No one can ever take away the skill of being able to read and understand the market. Learn how to read the market and understand how it works, because you will be able to apply that to any market around the world.



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*A few things to keep in mind:*

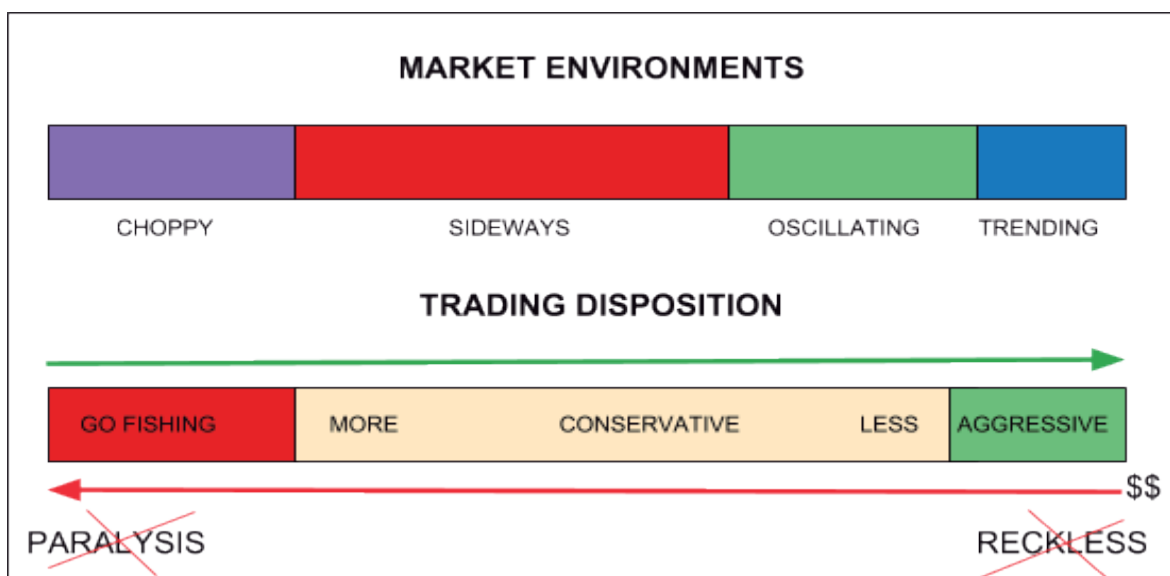
## K.I.S.S – Keep it Simply Simple

- Win more than you lose:
  - Ensure winners are bigger than losers
- Simplicity (clean charts, simple setups)
  - One chart & 3 simple indicators
- Stay disciplined and follow the plan
  - Goal: To be profitable



## 3.4 “Congressive Day Trading System”

There are numerous day trading systems out there with promises about what is possible and isn't possible. The Congressive Trading System is all about adapting to market conditions, being conservative when the market is not moving well, and aggressive when the market is moving well.







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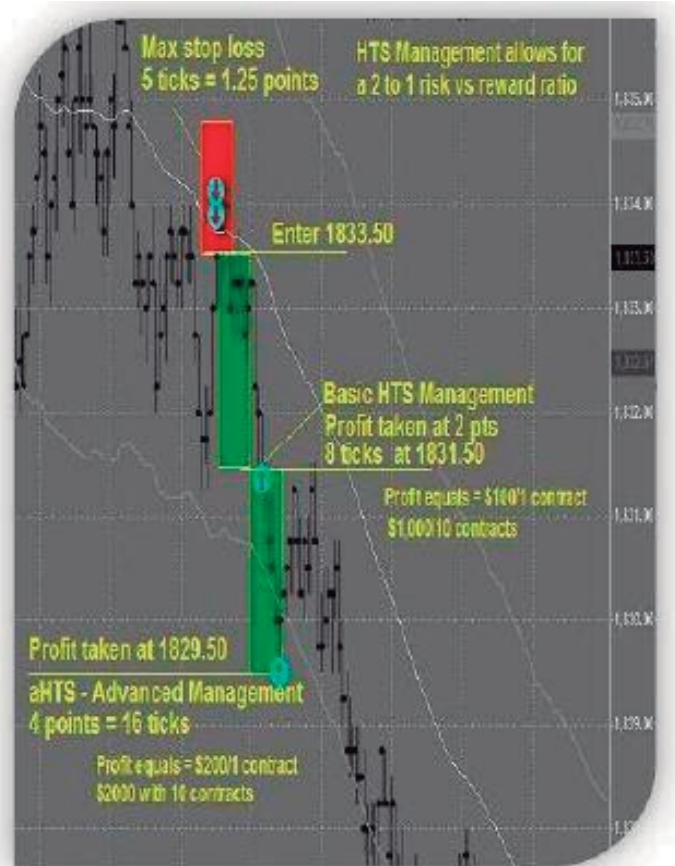
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### **Congressive = Conservative + Aggressive**

This concept is what we call "Congressive"; we are conservative when the market is not moving well and aggressive when the market is trending. Sometimes, we make exceptions to our profit target by reading underlying behavior; this is a skill we teach our traders to understand and take advantage of market momentum.

When we can read the market environment and understand it's structure, we are able to better identify opportunities. Anyone can make money when the market is flying in one direction and trending beautifully. The market changes it's behavior often and we want to quickly adapt to make sure we can capitalize on opportunities the market is giving us.

It doesn't matter if you are trading one contract or ten; it is all about making the right decision consistently.



### ***You can LOSE trades and still make money.***

How in the world is this possible? We know it sounds completely counterintuitive, but it has to do with a very important element of trading: RISK vs. REWARD. This refers to the amount of money you are risking on a trade (if you lose) compared to the amount of money you set as a profit target (if you win).

With DTA's Congressive Trading System, we look to potentially win twice as much as we lose on any given trade. For example, on average we are risking \$1 to make \$2, or more. This is critical to your trading. If you do the math, even if you lose 60% of the time (lose 6 out of 10 trades), you will STILL be profitable.





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## *Understanding Risk vs Reward with the DTA method*

Most of us get involved in day trading because we want to make money. By focusing on the money, we lose sight of what is actually important; making the right decisions. Even if we only make a few dollars a day in the beginning, that can later be magnified with extra shares of stock or contracts.

The goal of trading is being able to generate consistent returns. One aspect we focus on is identifying which trades appear valid but are not compelling. This means that we are looking to diminish the number of losing trades. For new students, automated stops take the guesswork out of what is an acceptable risk tolerance until you learn our advanced risk management techniques.



Automated stops utilizing our HTS technique, Hold to Target or Stop, ensure our beginner traders learn to read movement, without exposing themselves to unnecessary risk. After a trader is familiar with this environment, they begin to reduce the relationship between potential loss and potential profit. Remember, a string of profitable trades only matters when compared to the number of trades that did not work out.

## **4. A System Built For Traders By Traders**

The Day Trading Academy focus is on teaching people how to day trade while learning from them as well. Trading isn't about automatically plotting indicators and order executions; it is success through practice and understanding.

Market conditions change day to day, month to month and year to year. Traders must constantly be adapting to an ever moving and changing market environment. The old saying “adapt or die” applies in trading just as it does in life. It is a core principle at The Day Trading Academy. It's something we strive to remember. Therefore, there is no such thing as a black box system. Even algorithmic traders have to tweet their systems when market conditions change and so do we.



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## 4.1 The Day Trading Academy Traders

Our instructors have been through our training programs. This is also part of a unique trading community that we have created at The Day Trading Academy. Everyone is passionate about making sure you succeed.

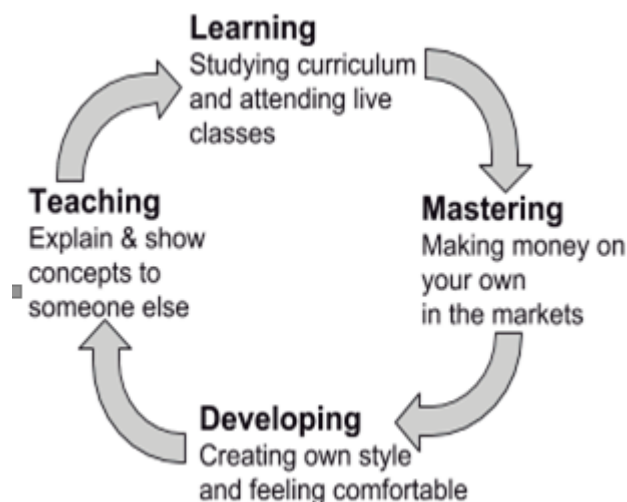
### *Teaching Makes Us Better Day Traders*

Live classes offer us an opportunity to train a group of day traders and give them insight they need to compete in the futures market. Certain aspects and nuances of the market are better taught in a live market environment, as opposed to after the market closes; where hindsight is always 20/20.

When teaching a class, a trader becomes more aware of what the market is doing because of the responsibility to point it out to others. This in turn, spills over into someone's actual day trading progress. Instructors, as well as students, benefit from this collaboration, keying in on different aspects of the market that may have gone unnoticed otherwise.



Having the ability to show and teach someone else shows true mastery of a subject and giving others the ability to see a different point of view is invaluable. This day trading education cycle is our approach to continue learning and improving, while giving back to others.





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## *Figuring out What You Feel Comfortable with As a Trader*

You must find your comfort zone as a trader. If you try to trade like somebody else, instead of what you are comfortable with, you're not going to be successful. Understanding different styles of trading allows people to determine what fits into their comfort zone.

Trading doesn't have to be a lonely occupation. We often match up members in our training program to a trader that fits their style. Working together keeps everyone moving forward and profitable.



## *Why Students Choose The Day Trading Academy's Trading Programs*

You will learn price action and not rely solely on indicators or software to tell you when to take trades. This knowledge will serve you for years to come, as you don't have to worry about what happens if an indicator no longer works. We offer daily market recaps so you can compare your trades with our legacy trades and in-depth market analysis.

### **Members Menu**

Curriculum

Sim & Live Trading

Advanced

Tangibles

Class Schedule

Market Recaps/Charts



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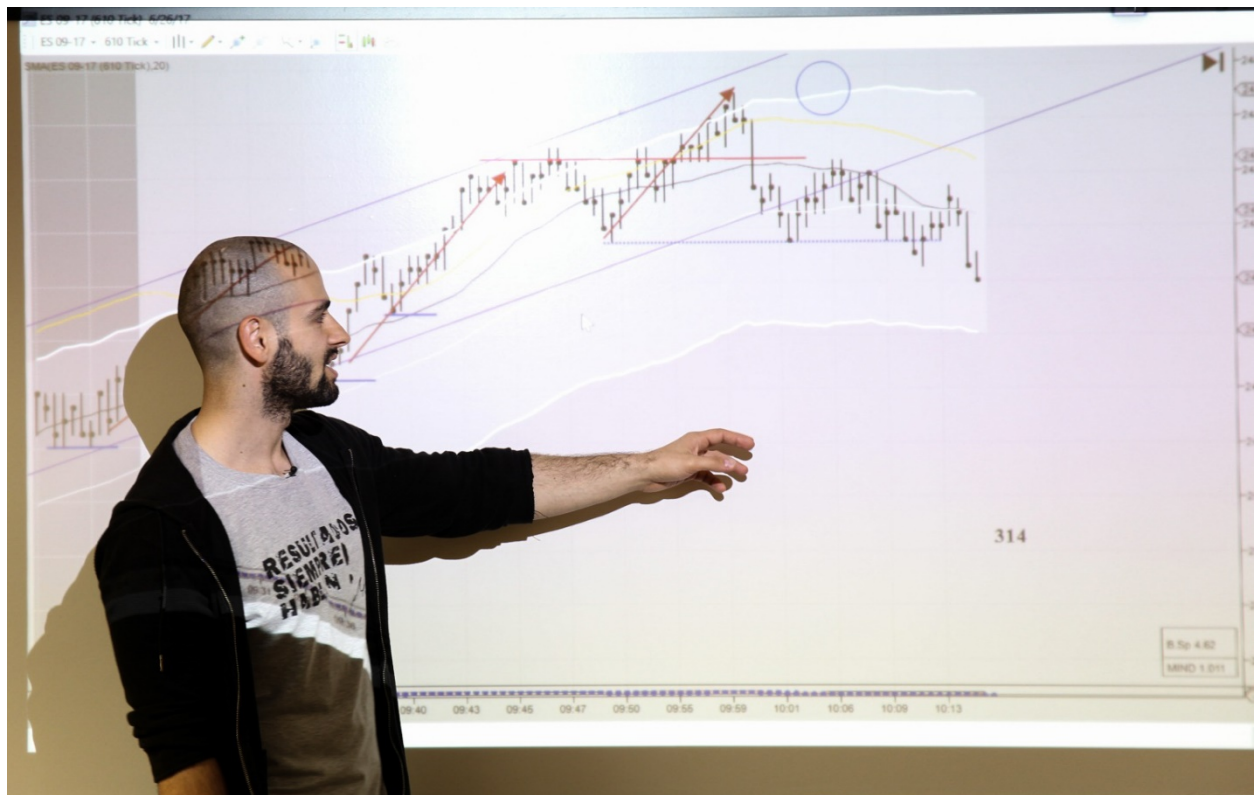
**You can trade ALL types markets; whether it is a trending up-market, down market, or a sideways market**

The market is dynamic, and it is imperative to understand how to trade in a strong trend, as well as if the market is not trending. We teach you specific trades and rules to help whether the market is going up, down, or more importantly, sideways.

**Our Mentoring Programs cater to all levels (Basic, Intermediate, Advanced)**

For our beginner students, we understand that trading can be daunting. There is a lot to learn. That's why we structure our training and mentoring program to start with the fundamentals, establishing a solid foundation for the trader that knows nothing about the markets. This will enable every person in our trading program to learn the basics quickly and easily and read market movements that everyone should know at any stage of their day trading careers.

More experienced traders who join us find that our Intermediate and Advanced sections of the course address several techniques that will help reduce your risk and let profits run. It is about being able to develop the correct discipline, patience, and view of market in the right context.







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- **Limited number of students allowed into the program**

We're serious about helping you succeed and limit class sizes in order to provide high level mentoring and the attention you deserve. If uncertain about your trading decisions, you should look for guidance at the beginning of your career to correct habits and mistakes you may develop in simulated training.

## 5. Welcome To The Program!

### *Learn, Practice, Trade*

We organize the information into learning modules, giving students information one building block at a time. We confirm that each student has a complete understanding of the elements that comprise our trading strategy. We are with you as you learn, practice, and trade.

Each block allows you to go back and review the intricacies of topics covered, as you advance from a beginner to an intermediate trader. Once you begin applying the concepts and principles, we move forward; increasing your knowledge in the intermediate section.

We want to ensure you learn everything right, the first time, as you begin your trading career.

### **The Day Trading Academy Program**

#### **Installation Module**

- **Installing NinjaTrader & Data Feed Video**
- **Installing Workspace & Indicators Video**
- **Learning How To Use NinjaTrader Video**

#### **Module One – Your Introduction to Day Trading**

Overview Video of E-mini Introductory Chapters 1-7

#### **E-mini Background**

**Chapter 1: Basics of Futures**

**Chapter 2: Emini Basics**

**Chapter 3: NinjaTrader Chart Basics**

Video: Learning How To Use NinjaTrader

#### **Learning the Basics**

**Chapter 4 - Basic Market Movements**

Mini Review Video

Basic Market Movement Exercises

**Chapter 5 - Understanding Momentum**

Mini Review Video

Run, Retracement, Market Behavior Exercises

**Chapter 6 - Reversal Patterns**

Mini Review Video

Reversal Pattern Exercises

**Chapter 7 - Support & Resistance Areas**

Video: The Basics Of Support & Resistance

**CHECKPOINT:** Send in any exercises you would like reviewed

#### **Module Two – Learning & Understanding the Indicators**

Overview Video of Indicator Chapters 8 -11

#### **Learning & Understanding the Indicators**





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## 5.1 Our training program

The time it takes to go from a simulation account to a funded account will vary from trader to trader. While we have had a few traders begin to trade live in as little as 6 weeks, these traders are the exception, not the rule.

Many of us have full-time jobs, school, families, and other circumstances that will make learning to trade a part-time endeavor. For those reasons, we've developed our training program to cater to all, allowing you to pace yourself through our curriculum.

### *DTA Required Checkpoints*

We must develop the skill of learning how to day trade; very similar to how we learn to ride a bike. Let go of your pride when learning to day trade. Remember, this is new to you and it will take time to learn the fundamentals.

We have checkpoints through the training process to reinforce all the concepts introduced with homework. Also, there are written, audio, and visual formats to ensure that you learn the easiest and the fastest way.

To use a university analogy, you pass the course by doing multiple homework projects throughout the year; not just one exam. Students send in their charts (homework) so we can identify potential patterns that may need to be corrected.

Working with our coaches, you will get individual feedback on your decisions via video, so we can explain and demonstrate concepts visually.

### **Module Three - Congressive Strategy & Legacy Trades**

Overview Video of Trading Strategy Chapters 12 - 15

#### **Congressive Trading Strategy**

##### **Chapter 12: Gauging Direction:**

Video: Gauging Momentum Direction  
Momentum Exercises

##### **Chapter 13: Trade Setups**

Mini Review Video  
Technical Set Up Exercises

##### **Chapter 14: Version One Legacy Trades**

Mini Review Video  
Exercises Valid and Invalid Trades

##### **Chapter 15: Version Two Legacy Trades**

Mini Review Video  
Exercises Valid and Invalid Trades  
Video: Trade Setups

**CHECKPOINT:** Send in any exercises you would like reviewed

### **Module Four - Transitioning Into The Live Market**

Overview Video of Market Transition Chapters 16-19

#### **Transition Into The Sim/Live Market**

##### **Chapter 16: Getting Into Trades Order Matrix**

Mini Review Video  
Technical Set Up Exercises  
Valid Trade Exercises

##### **Chapter 17: Putting everything together**

Market Replay Video  
Mini Review Video  
Market Environment Exercises

##### **Chapter 18: HTS Technique & Mastering Your Mind**

##### **Chapter 19: Reviewing & Submitting Trades**

**CHECKPOINT:** Send in any exercises you would like reviewed



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### 5.2 The Day Trading Academy Style Of Trading

Life expectancy as a trader is not defined by a single win or loss, but the collective wins and losses over a period of time. After completing your education, it is time to implement the strategies and systems by developing your trading plan, outlining your objectives, and practiced entries and exits. Markets fluctuate and so should your trading plan.

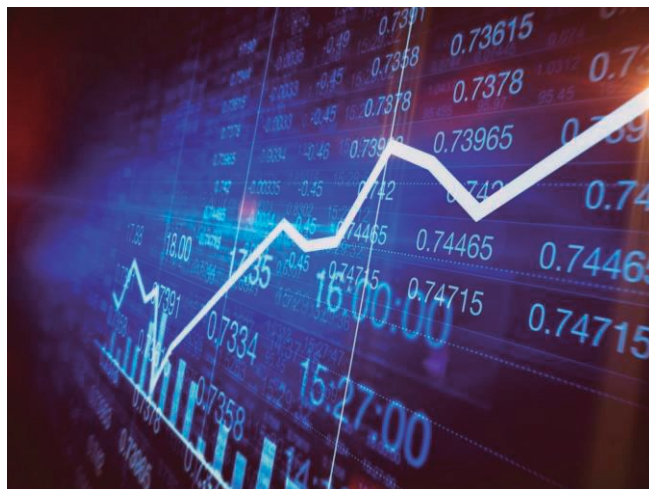
We want our traders to adapt to market conditions by reading the immediate and overall market momentum, reviewing the structure of the market, and applying sound decisions. Upon starting with the Day Trading Academy, you will learn concepts so you can begin to pick up entry and exit points based on market expectation. During simulated trading, these concepts create a structured approach so you take the trades, until you can recognize the nuances in entry patterns.

#### *A Strategic Approach To Profits*

Our approach to trading is extremely flexible for all types of traders. We give you a skill set and you choose what you are comfortable with as a trader. In the beginning, it is important to follow the patterns we highlight, to gain market aptitude. Once your confidence increases, we will begin to make small changes to trade entries, exits, and risk management.

Experienced traders with an understanding of market movement will be able to adapt to our system quickly once their charts are set up and the curriculum completed. The flexibility in DTA lies in our ability to understand momentum and price action, allowing those with experience to incorporate their style of trading into our view of the market.

After students demonstrate their ability to read the market, we can incorporate advanced or pro trades. Advanced trades are trade setups that fit the basic rules but also allow for dynamic profit targets. Pro trades are trades that do not fit the “classic rules,” but are compelling.





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## 5.3 Members Area Preview

### *Live Weekly Trading Classes*

Our live trading room is where we discuss our concepts in real time. We always prefer to train in a live market environment to ensure that we learn the correct market expectation. This live trading room and classes are held two days a week starting at 9:30 EST. The other days of the week you will put the concepts and ideas you have learned into practice.

These classes are another building block while you learn to become a trader that is able to take trades, without the company of a mentor. The live and recorded classes result in a dramatic reduction to your learning curve, as you will see and hear traders evaluate the market in a live environment.

## Week of July 17

Tuesday, July 18th

- [Live Class](#)
- [Review Class](#)

### English Recaps

**2017 Recaps**  
**2016 Recaps**  
**2015 Recaps**  
**2014 Recaps**  
**2013 Recaps**  
**2012 Recaps**

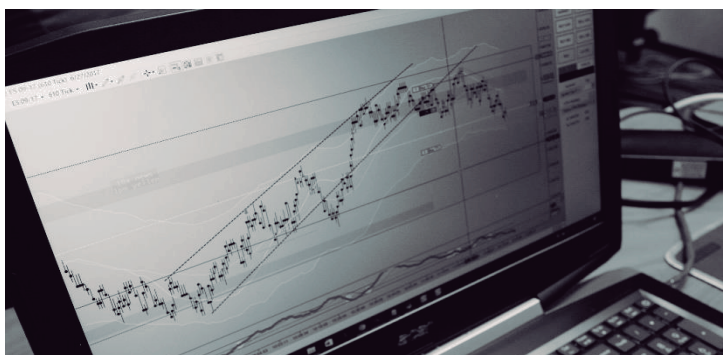
### Spanish Recaps

**2017 Recaps**  
**2016 Recaps**  
**2015 Recaps**



### *Weekly Review Classes With DTA Traders*

We offer a review class following the live sessions to further discuss anything our students missed or would like to know more about in detail. Students can get further instruction on market nuances or debate certain aspects related to that day's session.



Taking technical information and breaking it down to its basic building blocks helps the traders, as well as those there to observe the process.





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## ***Daily Market Recaps***

Daily market recaps of every trading day, win or lose, will help you compare your day's trades to trade opportunities during the market session. In these recaps, a instructor covers not only trades according to the Congressive Trading Strategy, but also management based on the day's structure.

The daily recaps are one of the best tools in our trading arsenal; teaching everything from how to get better entries based on fundamental movement in price to how to adapt to those difficult market environments.

Regardless of which day's historical data you download to trade in a simulated environment, you will have the reassurance of evaluating your decisions with a recorded summary of that day's opportunities.



## ***Video Library***

We understand that many students have demanding careers, families, and other commitments; so we record all of the live and review classes. They are later stored in our video library, giving you access to anything you might have missed.

Those who have full-time lives can take advantage of our database to stay current at a time convenient for them. Imagine the convenience of being able to learn how to trade at night or on weekends!

## **5.4 Annual Pro Trader Seminar**

Our annual pro's seminar is where we gather as a small group to enable our traders to work with members of the DTA family. We cover advanced concepts, as well as work on what you need throughout the event. The intimate group environment allows for everyone to learn about best practices and from each other.





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These seminars are designed to give you the power to take your trading ability to the next level. Every event includes presentations from various traders, to share invaluable insights on the unique approach that each uses. The focus of these annual events is to give traders a deeper understanding of the markets and allow traders to recognize how to adapt to any market.



The pro's seminar is held every February in Tampa, FL (USA) around the President's Day Holiday, usually the weekend of February 15th. The duration of the event is 2 days.

### 5.5 Advanced Training: Military Training University (MTU)

Instead of focusing on specific parts of the curriculum, we focus on honing your skills, and both strengths and weaknesses, in a live market environment. It is a full 5-day experience which provides invaluable lessons.

The instructors are our own traders who have been through the very same training program.

The concept behind MTU is to get you from point A to point B as quickly as possible. The market is more than just learning how to read patterns and charts; you also must learn about yourself. We use this private time with you to review market and trader psychology and how it applies specifically to your circumstances. We trade live from 9am EST to roughly 11-11:30am EST and use the rest of the day for training.



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Another benefit behind our Military Training University (MTU) is to encourage traders to explore groupthink. By having access to a group of traders you will learn from the mistakes of others, improve techniques, and thought process by witnessing different points of view.

## 6. Free Advice For New Traders

One of the keys to be a day trader is not only understanding how the market works, but also how you trade. People don't step out of their comfort zone, especially when it involves money.

### 6.1 The Biggest Obstacles For New Traders

Learning how to trade takes time, discipline, and patience. These skills are necessary to develop the self-control and perseverance required to understand the market before you start trading a live account. Many people become overly confident and rush into the market, instead of developing the fundamentals.

#### *Be Humble & Disciplined*

Day Trading is a skill that you must learn, not something you are born with. The ones who make it are the ones that always stay focused, keep an open mind, and consistently work to better themselves.

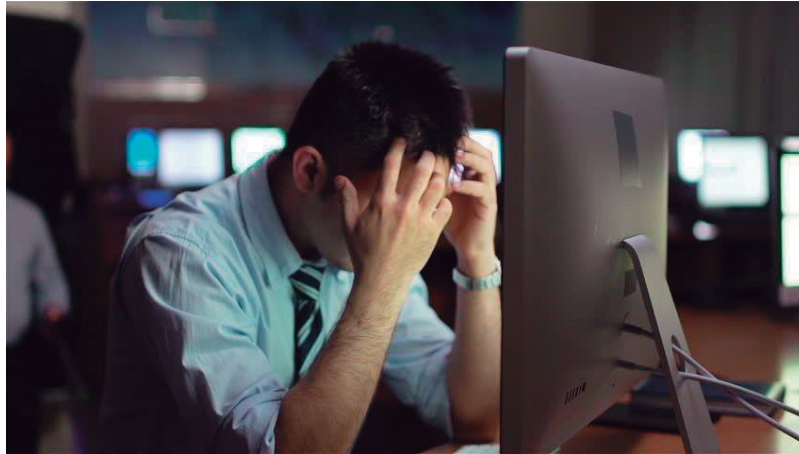


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*Most people are not built to multitask and can only handle one thing at a time*



Most lost trades occur when a trader deviates from their trading plan. Keeping it simple allows a day trader to keep his focus and motivation in check. Day trading strategies are overdone by many in the industry and forget to keep it as simple as possible. You can complicate trading very quickly, and before you know it, you can be looking at 20 screens and 80 different colors.

### *People Tend To Take Shortcuts, Seeking Gratification*

Day Trading is as much about your mental state as it is trying to analyze and dissect a set of indicators. Too many shortcuts are taken in the very beginning of trading careers, which causes a rift in the clear understanding of market principles, indicators, and concepts.

In order to learn a new skill, a good foundation must be built. Automated software is aimed at making everyone think that knowledge about the market isn't needed. There is no substitute for time spent trading the market, as it builds the necessary patience in the actual environment you will be placing your orders in.

### *The Person Who Will Teach You The Most Is You*

If you have a losing trade, study it; record your thought-process, and write down your emotions during the trade. What is there to learn from? Was it a trade that could have been avoided, or was it taken hastily? This is one of the most important aspects of trading! If you do not take the time to learn from your mistakes, you are sure to repeat them in the future. Trades that do not make the target or run against your position happen to everyone.



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### 6.2 Using Simplicity To Create An Edge In The Market

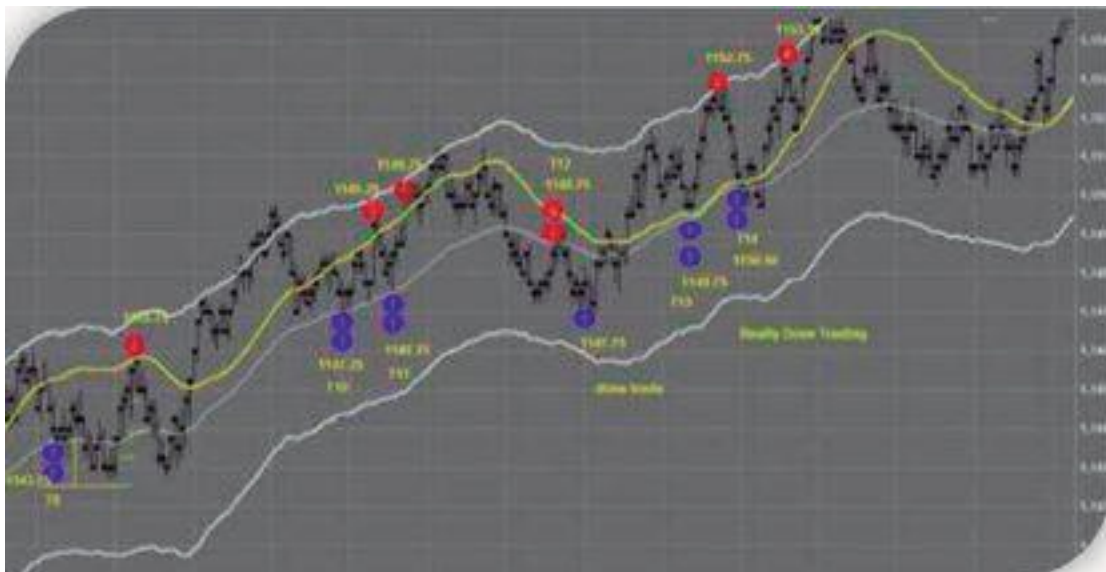
One of the most crucial components that we convey to our day traders is the ability to read and understand the market. When we really understand how the market moves, (and most importantly, why the market moves the way it does) indicators become secondary and the market becomes the primary thing we pay attention to. It is the market that we are trading after all, not the indicators.

With that said, there are certain indicators that develop a technical edge in the way we view underlying components in market movement. The following technical indicators are useful when setting up a winning strategy for markets such as the E-mini S&P 500.

#### *Tick Charts: What Are They & Why You Should Use Them Simplicity To Create An Edge In The Market*

Tick charts are day trading charts that measure transactions. They are very simple to use and highly effective to be able to gauge momentum and strength. With the wild fluctuations that we see in the market, it is a way to identify pullbacks for entries and slowdowns for exits.

A new bar is plotted when there have been a certain number of transactions made, while plotting the high and low price with closing price. Tick style charts allow us to see the market in a different perspective than standard time based charts.



*An example of tick charts*

You can also use time-based charts for volume, but we have found that by focusing on the actual movement of the market, you can really identify the strength and the amount of momentum on any given day.





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## 7. Joining the Day Trading Academy

We've reached the finale. We hope this guide has been helpful in preparing you on your quest to become a day trader. Our approach provides students a thorough understanding of the market. We are excited to share our knowledge and currently offer this program in 3 different languages.

### 7.1 What You Will Receive Joining DTA Traders

We offer a curriculum featuring methods of market analysis, technical observation, trade selection, weekly classes, and coaching from traders to guide you through your growth.

We teach you the basic skills, then intermix trading theories and discipline as you progress through the curriculum, gradually introducing you to the concepts.





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## 7.2 Costs of Joining

Your individual experience and knowledge of the market will determine which program is best suited for you. Program openings are limited to ensure an adequate student to instructor ratio.

Upon registering for the program, you will receive all of our chart settings (which includes our optimized indicators) to work with our trading strategy and access to the online curriculum. For those who would like to develop more as a trader; you can opt for a more intensive package to access our video library, live trading rooms and reviews, our daily market recaps as well as our traders.

## Day Trading Academy Membership Options

	Gold Achiever	Diamond Elite	Military Training University	Military Training
Optimized Indicators	✓	✓	✓	✓
Basic Curriculum	✓	✓	✓	✓
Lifetime Tech Support	✓	✓	✓	✓
Full Video Library	✓	✓	✓	✓
Personalized Coaching	3 months	1 year	add on	Lifetime
Live Trading Room	3 months	1 year	add on	Lifetime
Daily Recap Videos	3 months	1 year	add on	Lifetime
Interm Curriculum		1 year	add on	Lifetime
Pro Trader Seminar Ticket		✓	50% off	50% off
1 Week Live Trading Seminar			✓	✓
Trading Center Access				✓
Pro's Room Access		Invitation Only	Invitation Only	Invitation Only

**Training Program openings are limited:** If you want to learn more about program opportunities contact us at [support@thedaytradingacademy.com](mailto:support@thedaytradingacademy.com) or call 1-800-645-6349 (USA). You may also enter your email to receive our free newsletter with exclusive events, such as live trading class invites and exclusive webinars.

All of us at the Day Trading Academy hope that this guide has given you insight to our processes as to how we train traders. We are always interested in hearing from other day traders; we welcome feedback and look forward to sharing and growing in this exciting venture.