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October 03, 2014 – Your September Investment Update – By Jeffrey Hagenmeier

On Sunday, September 07<sup>th</sup> it was recommended that investors buy **Apple stock** the following day. On Monday the 08<sup>th</sup>, the stock ended at **\$98.36 USD**. On Tuesday the stock even ended lower at **\$97.99 USD**. We stated at the time that if you were looking for a quick result to set your target at anything above **\$101.00 USD**. On Wednesday it reached **\$101.00** exactly. This was a **\$2.64** increase (**2.68%**) in 48 hours. If you had the patience to wait on Thursday the stock hit **\$101.43** and Friday **\$101.66**. The stock would peak on **Tuesday September 23<sup>rd</sup> at \$102.64**.

If as an investor you bought the stock on the **08<sup>th</sup>** and then sold on Tuesday the **23<sup>rd</sup>** at the peak price, that would have been a **\$4.28** increase or a **4.35%** addition. If you had purchased the stock on the **09<sup>th</sup>** you would have witnessed a jump of **\$4.65** which is an increase of **4.75%**. However, it is difficult to time the peak price of a stock.

If instead, an investor had purchased the stock on the **08<sup>th</sup>** and sold on the **11<sup>th</sup>** the increase would have been **\$3.07** or a **3.12%** addition. If one waited for the **12<sup>th</sup>** it would have been a **\$3.30** increase or **3.36%**. If the investor had waited until the **09<sup>th</sup>** a sale on the **11<sup>th</sup>** would of netted **\$3.44** or an increase of **3.51%**. A sale of the stock on the **12<sup>th</sup>** would of seen an addition of **\$3.67** or a **3.75%** increase.

The stock dropped off after the 23<sup>rd</sup>, hitting a low of \$97.87 on September 25<sup>th</sup>. At the beginning of October the stock is once again below \$100.00 a share. If one is looking to get back in, the \$99.00 range is reasonable. Remember for a medium term investment make sure the stock is sold the last business day before Christmas. Demand for the new Apple devices will be much lower after the holiday. Far fewer people will be buying gifts then.

On September 14<sup>th</sup> this investment writer recommended that you **purchase silver** once it went below the production cost of **\$18.00 USD**. The price reduction was achieved on September 21<sup>st</sup>. Now that the price has dropped to the **low 17 dollar level** and briefly the **upper 16 dollar level** one should seriously consider a purchase now. On September 21<sup>st</sup> I recommended that the way to invest in Alibaba was to **buy Yahoo**. Alibaba on IPO day opened at \$92.70 and hit \$99.70 before falling back to \$89.95. The stock closed today at \$87.06 today. You would of needed to short Alibaba on the first day to make money here. Instead an investment in Yahoo seemed to be the better proposition, since the company owned a portion of Alibaba and still does after a partial sale.

When it was recommended to buy Yahoo it was on Sunday. Your next opportunity to buy Yahoo came on **Monday September 22<sup>nd</sup>**. The stock went for **\$38.65 USD**. Yesterday the stock closed at **\$40.50**. It has been in the \$40 range since **Friday the 26<sup>th</sup>**. If you sold your position now there would be only a **\$1.85** increase but that would still be a **4.79% increase**. A sale on the 26<sup>th</sup> would of netted a **5.26%** increase. If as an investor you would like to maintain your position, I see further increases in the share price of the stock. If you wish for a **10% increase** set your target at **\$43.00**.

On the **28<sup>th</sup>** it was recommended you take a look at the aircraft internet stock **GoGo**. Your next opportunity to buy the stock was on **Monday the 29<sup>th</sup> of September**. The high for the day was **\$17.90** the low was **\$17.39**. The stock reached a low of **\$15.80** on October 01. It closed yesterday at **\$17.02** and after hours it increased further to **\$17.15**. Given the big sell off in the market over the last few days and the short time in ownership, I think an investor should give this stock a chance. A possible target here would be **\$19.00** or a bit higher for **shorter term** investors. If you want to go **medium term** a **\$20.00 target** or a bit higher is quite reasonable. Remember a **\$2.00 increase** will be a **10% gain**.