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September 19, 2014 – Your August Investment Update - By Jeffrey Hagenmeier

On August 17th investors were encouraged to take a look at **Digital Ally**. If you had purchased the stock the next day for less than **\$3.50 USD** (United States Dollar) you were able to witness a major run up in the stock. By Thursday August 21st the stock price had already doubled in price (**\$7.01 USD**). By the next day it advanced another dollar in price. The following Monday the stock increased further to **\$12.50**. Tuesday the 26th of August the stock hit **\$14.28**. A pull back came the next day. The stock closed at **\$11.49**. At the end of the day on Thursday **August 28th** the stock was at **\$15.68**. It was then suggested that a target of **\$31.36** be set. This would simply double the stock price for Thursday. If you were a short term investor your opportunity arrived on **Tuesday September 02**. The stock hit a high of **\$33.41**. This is more than an **800% increase** in a two week period of time.

The second stock that was recommended to investors for examination was **Netflix**. On **August 24th** it was suggested to purchase the stock when it reached **\$480.00 USD**. The stock had closed the previous Friday at **\$479.19**. Due to the high cost of expansion it was advisable to consider that the stock was somewhat over valued in the near term. A **\$20.00** short was suggested. The stock hit **\$480.93** on the following day **Monday August 25th**. If you purchased the stock that day you might have been somewhat dismayed when the stock made little movement, over the next few business sessions. On September 10th the stock rose to a high of **\$484.39**. However following that the stock moved down. The target would have been reached on **Monday September 15th**. Netflix stock dropped to a low of **\$457.75**. Long term the company is still a good investment. For short term investors a small return was earned. One would have earned **\$20.00** a share.

The third stock that investors were advised to study was **Taser International** on August 31. The stock closed at **\$15.67 USD** the previous Friday. The next opportunity to buy the stock would come on Tuesday September 02. If you purchased the stock that day you would of observed a moderate increase in the stock price ending at **\$18.27** at the end of the day. A target of **\$20.00** was suggested on **September 05**. The stock ended at **\$16.91** on **Thursday September 18th**. The short term target has not been reached. On **Friday September 12th** the stock peaked at **\$18.43**. At this point one needs to either consider selling the position for a small profit, of little more than a **\$1.00** a share, or decide to become a long term investor. Keep in mind that the company is well positioned to sell merchandise to a variety of law enforcement agencies at local and state levels. Many of these institutions will want to purchase new technologies to better serve the public after what occurred in Ferguson, Missouri. The recording devices being offered by the company will prove to be quite helpful in a number of future situations. It will end up being a cost savings in the long run.