



THE DAY TRADING ACADEMY
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November 14, 2014 – October Investment Update 2 – By Jeffrey Hagenmeier



We begin with another look at **Gogo**. The global aero-communication internet stock was priced at **\$17.50 USD** (United States Dollar), the days high on **September 29th**. The long term prospect for the company looked profitable, so it was recommended that investors might want to consider the company. Last Friday, the stock was selling for **\$16.31 USD**. The recommendation at that time was to hold the stock. Yesterday, the stock reached a high of **\$18.81 USD** which was the opening price. This was over a **7% increase** from the purchase price. It then fell back to

\$17.88 USD when the market finally closed. The current recommendation for shares in **Gogo Inc. is to continue to hold**.

On **October 15th**, it was recommended that you purchase shares in **Southwest Airlines** when it was priced at **\$30.00 USD**. The stock closed yesterday at **\$39.46 USD**. In pre-market trading today, it has advanced even higher to **\$39.56 USD**. The stock is up **\$9.56** which is over a **31% increase**. If you were a short term to medium term investor, the target had been set at **\$35.00 USD**. Longer term investors should consider exiting the stock, now that it is approaching **\$40.00 USD**. Current recommendation for **Southwest Airlines** at this is **to sell**. The **target** can therefore be considered **filled**.

On October 31st it was prudent to consider a long investment in the coal industry. The company chosen was **Arch Coal**. At the time of the recommendation, the stock was selling for **\$2.09 USD**. A **short term** target would be **\$3.00 USD**. **Medium term** investors should seek **\$4.00 USD** and **long term** investors should consider **\$5.00 USD**. On the Friday, November 07th the stock reached a high of **\$2.86 USD**. This was a **36.84% increase**. The stock then fell back as low as **\$2.33 USD** yesterday. The gain for the stock since purchase is just \$0.24. That is still a gain of **11.48% in the share price**. Since it has been just two weeks and it was suggested that it be held for the longer term, the recommendation at this time for shares in **Arch Coal is to hold**.

The next stock on our list is **Goldcorp**. It was listed for **\$22.62 USD** when it was recommended for a long term investment on **October 03rd**. Yesterday, it closed at **\$19.25 USD** after loss of **\$0.42** for the day, or a **2.14 % decline**. Since purchase the stock is **down 14.9%**. The company stock will recover as gold and silver prices move up, which they will in 2015. Goldcorp remains a industry leader in keeping costs in mining lower, than many of its competitors. Therefore, the target of \$26.00 for



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short and medium term investors, is still applicable. The target of **\$30.00 USD** remains for longer term investors. The recommendation for investors in **Goldcorp stock** at this time is **to hold**.

We will now take a look at **Amira Nature Foods** a stock that was recommended to you on **October 27th** as a **long term investment**. Returns in this industry cannot be expected to be extravagant. When it was suggested that you consider Amira, the share price was **\$15.50 USD**. The stock reached a high of **\$17.41** on October 31st. This was a **12.32% increase**. The stock has since declined to **\$15.60 USD** after a \$0.30 reduction yesterday. The stock is therefore only up **0.65%** to date. The recommendation at this point with **Amira Nature Foods** is **to hold**, at least to the holiday season, when sales in this industry increase markedly.